

# Fortune 500 Leadership Program

## for Gifted and Talented High School Students

"Learn to think and lead like a Fortune 500 Leader."



### Program Highlights:



- Business school lectures
- Portfolio of MBA Skills
- Top externship opportunities
- Interview preparation
- Internship fair

## What is Fortune 500 Leadership Program?

- Fortune 500 Leadership program (FFL) is an **intensive, two-week program** for high school students who want to build their **personal brands** like those of Fortune 500 company leaders. Students prepare a **portfolio of necessary skills** for entrepreneurs and business leaders and get exclusive **externship/internship opportunities** with distinguished business leaders.

## Why Fortune 500 Leadership Program?

- **The Curriculum** Take **MBA-level lectures** modified for advanced high school students from UCI business school professors.
- **The Place** Live and learn at the nexus of **academic excellence** and **Silicon Beach Innovation** where  $\frac{1}{3}$  of all Fortune 500 companies have offices.
- **The Outcome** Build personal **portfolio** of MBA skills. Prepare for real job **interviews** and earn an opportunity for **externship** and **internship**.
- **The Certificate** Earn **University of California certificate of completion** and a **recommendation letter** from the School of Business Office of Executive Education.

# Fortune 500 Leadership Program Details



## MBA-level Courses in:

- Critical Thinking and Decision Making
- Professional Presence
- Presentation Skills
- Marketing & Finance
- Building a Personal Brand
- Entrepreneurship
- Global Business - Culture & Negotiations



## Disney Program & Externships

- Disney's Youth Education Program: Managing Your Personal Brand
- Shadow leaders from industry-leading companies and successful startups



## Personal Branding & Portfolio

- Analysis of personal skills and interests
- Personal website and LinkedIn profile
- Portfolio of business administration skills



## Interviews & Internship

- Interview preparation
- Internship fair
- Summer internship opportunities after acceptance

## Why UCI Paul Merage School of Business?



- a fast-growing business school in a powerhouse economy
- No. 14 Full-Time MBA Among Public Institutions (Financial Times)
- Top-Tier global ranking (Businessweek)
- Top 25 Executive MBA Program in the U.S. (U.S. News & World Report)

### 2019 PROGRAM DATES / PRICE

For more information:  
[info@gatisummer.com](mailto:info@gatisummer.com)

### 6.23 - 7.6

**Program Tuition & Fee:** \$5000

**Room & Board:** \$1000

(Optional) **Summer internship + mentorship:** \$2000